



CHILE'S NATIONAL FARM TECHNOLOGY

7 - 9 MAY, TALCA - CHILE

Sponsorship & Advertising Opportunities

Participants in IFT AGRO 2019 have the opportunity to broaden their presence and demonstrate outwardly their strength and commitment by being appointed as an *Official Event Sponsor*. Sponsors receive a comprehensive package of rights and benefits associated with the overall event and /or with one specific aspect of it.

IFT AGRO 2019 will appoint four levels of sponsorships, that of **"PLATINUM SPONSOR"** , **"GOLD SPONSOR"**, **"SILVER SPONSOR"** and **"BRONZE SPONSOR"**, will receive widespread recognition for their contribution to the event.

All official event sponsors will have their logo displayed on a large signboard at the main entrance to the fair venue, and they will also have their logo on the homepage of the IFT AGRO 2019 Website (www.ift-agro.cl) linked to their designated web site.

In addition, IFT AGRO 2018 offers to the companies the opportunity to affiliate their name and brand with a particular event or activity including:

- **Opening Ceremony**
- **On Site Signs**
- **Pedestrian Access**
- **Lanyards**
- **Registration Area**
- **Visitor Bags**



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Sponsorship Program Details:

Title name: PLATINUM SPONSOR

- 1) Complimentary use of 27 square meters of indoor exhibition area or 100 square meters in the outdoor space positioned in a prominent location on the floor plan.
- 2) Most prominent Logo placement on printed and electronic advertising and promotion including letters of invitation sent to VIP visitors. (The contracts must be signed two months before the trade show).
- 3) Most-prominent logo placement on welcome banner at main entrance to IFT AGRO 2019.
- 4) Option of installing 20 flags, banners, roller banners or fly banners with your brand. (prior coordination with organizer) (produced by sponsor).
- 5) Double double-page color spread ad in the printed and electronic versions of the *Official Guide of the trade show*.
- 6) Most-prominent company outline in one page in the *Official Guide of the trade show*.
- 7) Recognition in oral remarks during the Official Opening Ceremony.
- 8) Recognition on LED Screen during the Official Opening Ceremony.
- 9) Reservation of 4 seats at second row during the Opening Ceremony.
- 10) Video of 3 minutes advertisements throughout the course of the event on the official screens positioned in the fair venue.
- 11) Use of 1 hour per day of the Meeting Room without additional cost, for 4 people, subject to availability and prior reservation.

Price: USD\$ 15,000 USD



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Title name: GOLD SPONSOR.

- 1) Complimentary use of 18 square meter exhibit indoor space or 75 square meters in the outdoor space positioned in a prominent location on the floor plan.
- 2) Prominent Logo placement as "Gold Sponsor" on printed and electronic advertising and promotion including letters of invitation sent to VIP visitors. (The contracts must be signed two months before the trade show)
- 3) Prominent Logo placement as "Gold Sponsor" on welcome banner at main entrance to IFT AGRO 2019.
- 4) Option of installing 10 flags, banners, roller banners or fly banners with your brand. (prior coordination with organizer) (produced by sponsor).
- 5) One full color page ad in the printed & electronic versions of *the Official Guide of the Trade Show*.
- 6) Prominent company outline in one page in *the Official Guide of the Trade Show*.
- 7) Recognition on LED Screen during the Official Opening Ceremony.
- 8) Reservation of 2 seats at second row during the Opening Ceremony.
- 9) Video of 90 seconds advertisements throughout the course of the event on the official screens positioned in the fair venue.
- 10) Use of 1 hour per day of the Meeting Room without additional cost, for 4 people, subject to availability and prior reservation.

Price: USD\$ 12,000.-



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Title name: SILVER SPONSOR.

- 1) Complimentary use of a 9 square meter exhibit indoor space or 50 square meters in the outdoor space positioned in a prominent location on the floor plan.
- 2) Logo placement as "Silver Sponsor" at the bottom of printed and electronic advertising & promotion including invitations sent to VIP visitors. (The contracts must be signed two months before the trade show)
- 3) Logo placement as "Silver Sponsor" on welcome banner at main entrance to IFT AGRO 2019.
- 4) Option of installing 5 flags, banners, roller banners or fly banners with your brand. (prior coordination with organizer) (produced by sponsor).
- 5) Half page full-color ad in the printed and electronic versions of the *Official Guide of the Trade Show*.
- 6) Prominent company outline in one page in *the Official Guide of the Trade Show*.
- 7) Recognition on LED Screen during the Official Opening Ceremony.
- 8) Reservation of 1 seat at third row during the Opening Ceremony.
- 9) Video of 30 seconds advertisements throughout the course of the event on the official screens positioned in the fair venue.
- 10) Use of 1 hour per day of the Meeting Room without additional cost, for 4 people, subject to availability and prior reservation. Use of 1 hour per day of the Meeting Room without additional cost, for 4 people, subject to availability and prior reservation.

Price: USD\$ 9,000.-



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Title name: GOLD SPONSOR.

- 1) Logo placement as "Gold Sponsor" at the bottom of printed and electronic advertising & promotion including invitations sent to VIP visitors. (The contracts must be signed two months before the trade show)
- 2) Logo placement as "Gold Sponsor" on welcome banner at main entrance to IFT AGRO 2019.
- 3) Half page full-color ad in the printed and electronic versions of the *Official Guide of the Trade Show*.
- 4) Prominent company outline in one page in *the Official Guide of the Trade Show*.
- 5) Recognition on LED Screen during the Official Opening Ceremony.
- 6) Reservation of 1 seat at third row during the Opening Ceremony.
- 7) Video of 30 seconds advertisements throughout the course of the event on the official screens positioned in the fair venue.
- 8) Use of 1 hour per day of the Meeting Room without additional cost, for 4 people, subject to availability and prior reservation. Use of 1 hour per day of the Meeting Room without additional cost, for 4 people, subject to availability and prior reservation.

Price: USD\$ 5,000.-



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Conference Room – Opening Ceremony

- Company logo at the scenario side part of the Conference Room, place that the Opening Ceremony will be held.
- Recognition on LED Screen during the Official Opening Ceremony.
- Recognition in oral remarks during the Official Opening Ceremony.
- Logo as sponsor at the Official Guide of IFT Agro 2019.

Price: USD\$ 8,000.-

Visitors Bag

- Right to distribute bags with promotional material.
- Bags will be delivered at the registration area.
- Logo as sponsor at the Official Guide of IFT Agro 2019.

Price: USD\$ 2,000.-

Lanyards

- Right to distribute the lanyards.
- It will be provided with the exhibitor's and VIP guests badges.
- Logo as sponsor at the Official Guide of IFT Agro 2019.

Price: USD\$ 3,000.-



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Main Access

- Company logo at the pillars located at the main entrance of the fair venue.
- Video of 2 minutes advertisements throughout the course of the event on the official screens positioned in the fair venue.
- Right to distribute souvenirs at the entrance gate.
- Logo as sponsor at the Official Guide of IFT Agro 2019.

Price: USD\$ 3,500.-

Signage

- Company logo at "You are here" and directional signage located in the fair venue.
- Logo as sponsor at the Official Guide of IFT Agro 2019.

Price: USD\$ 5,000.-