

Gelen Tarih Sayı: 12.11.2024 - 3231

**Under the Patronage of**  
**His Majesty King Abdullah II ibn Al Hussein**

INNOVATE. CONNECT. TRANSFORM



## **MENA ICT** **FORUM 2024**

**SYNERGY IN INNOVATION**  
*Navigating the Future of ICT in MENA*

**20 - 21** | **King Hussein bin Talal Convention Centre,**  
**NOVEMBER** | **Dead Sea – Jordan**

[www.menaictforum.com](http://www.menaictforum.com)

(PIN:69091)

**int@j**  
Information and Communications  
Technology Association • Jordan

     /MENAICT

# CONTENTS

Summary

Theme

Topics

Objectives

Expected Outcomes

Activities

Target Audience

Agenda

Sponsorship Packages

Exhibition Packages

Startup Village Arabia Exhibition Packages

National Pavilions Packages

Registration Fees for Delegates

Startup Village Arabia Registration Fees for Delegates

Flashback of MENA ICT Forum 2022

Meet The Organizer

# SUMMARY

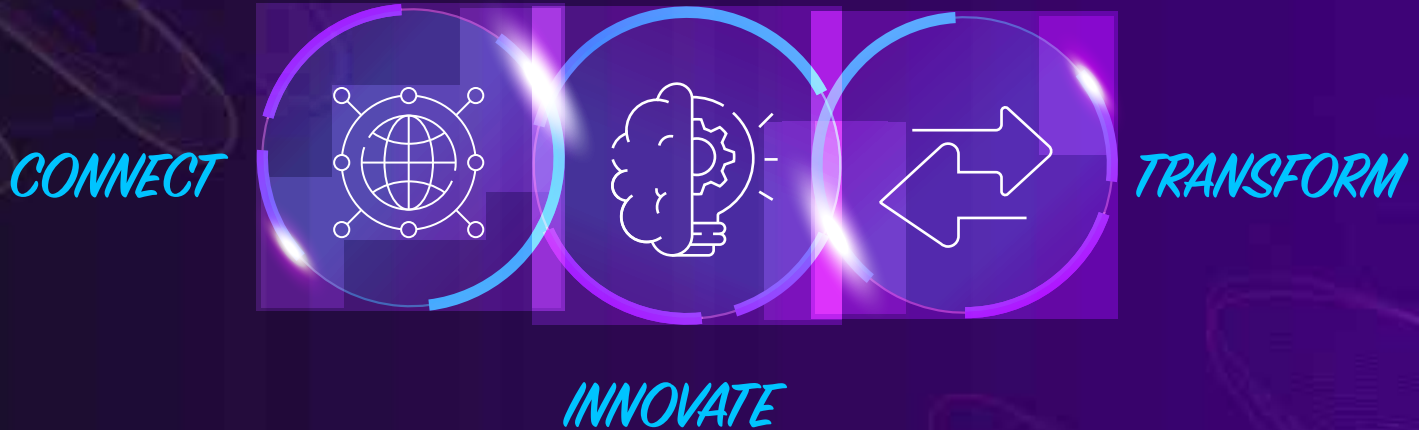
The **MENA ICT Forum 2024** is the premier biennial event for the information and communication technology (ICT) industry in the Middle East and North Africa (MENA) region. Since its inception in 2002, under the esteemed patronage of His Majesty King Abdullah II Ibn Al Hussein, the forum has become a significant platform for decision-makers from the private ICT sector, government, and academia to network, share insights, and explore emerging technologies. The 2024 edition promises to be a dynamic technology and networking event, connecting regional and global participants to discuss and shape the future of ICT.

[www.menaictforum.com](http://www.menaictforum.com)

     /MENAICT

# MENA ICT FORUM 2024 THEME

The theme of **MENA ICT Forum 2024** will be “Synergy in Innovation: Navigating the Future of ICT in MENA” taking into consideration 3 Pillars:



Together, these three pillars – Connect, Innovate, and Transform – shape a vision for a future where technology is not just an enabler, but a driver of comprehensive growth and progress.

# MENA ICT FORUM 2024 TOPICS

*ICT FUTURE* Foresight

*MARKET DEMAND* and IT Readiness

Strategic *REGIONAL COLLABORATION*

*COMPETITIVE OUTSOURCING* Dynamics

*AI MARKET* and Skill Transformation

Advancing *URBAN TECHNOLOGY*

*CYBERSECURITY* Threat Landscape

**Networking and  
Collaboration:**

Foster networking opportunities among decision-makers, experts, and practitioners in the ICT sector.

**Knowledge Exchange:**

Facilitate the exchange of knowledge, experiences, and best practices in ICT.

# OBJECTIVES



**Innovation Showcase:**

Highlight the latest innovations, trends, and solutions in the ICT industry.

**Startup Support:**

Provide a platform for startups to exhibit and engage with investors and stakeholders through "Startup Village Arabia."



**Regional Integration:**

Position Jordan as a gateway for ICT products and solutions to regional markets.



# EXPECTED OUTCOMES



Strengthened regional and global ICT networks.



Increased knowledge and awareness of current and future ICT trends.



Constructive dialogues and partnerships between public and private sectors.



Enhanced visibility for ICT Sector companies and support for startups and entrepreneurs.

# MENA ICT FORUM 2024 ACTIVITIES



Startup Village  
Arabia



**MENA ICT  
FORUM 2024**



MENA ICT FORUM  
2024 Awards



Exhibition



B2B Meetings



# TARGET AUDIENCE

Local, Regional, and International Audience



- ICT Industry Leaders and Decision-makers
- Government Representatives
- Academia and Researchers
- Technology Enthusiasts
- Startups and Entrepreneurs
- Venture Capitalists and Investors

# NUMBER OF PARTICIPANTS

**3,000+**  
participants

# AGENDA

*Day 1, 20 November 2024*

Day	Start	End	Session Title	
Day 1	08:00	09:00	Networking and Registration	B2B MEETINGS
	09:00	09:15	Ahlan Wa Sahlan	
	09:15	10:00	The Future of ICT in MENA: Opportunities and Challenges	
	10:00	10:45	Innovative Solutions Transforming MENA's ICT Landscape	
	10:45	11:15	Building Bridges: Fostering Global ICT Networks	
	11:15	11:45	Exhibition & Networking - Coffee Break	B2B MEETINGS
	11:45	12:15	Catalyzing Change: Empowering Women in MENA's Tech Ecosystem	
	12:15	13:00	Leveraging IT & Business Process Outsourcing for Mutual Growth in MENA	
	13:00	14:00	Lunch & Networking	
	14:00	14:45	Smart and Cognitive Cities: Transforming Urban Spaces in MENA	

## Day 1, 20 November 2024

Day	Start	End	Session Title
Day 1	14:45	15:30	Fintech Innovations: Driving Financial Inclusion & Growth in MENA
	15:30	16:00	Utilizing AI in Public Services
	18:00	19:00	Exhibition & Networking
	19:00	21:00	Gala Dinner & Cultural Event

## Day 2, 21 November 2024

Day 2	08:00	09:00	Networking
	09:00	09:45	Cybersecurity Challenges in the Digital Age: Safeguarding MENA's Future
	09:45	10:30	Fostering Tech Talent in MENA: The Golden Triangle
	10:00	10:30	Harnessing Market Intelligence for Tech Sector Growth
	10:30	11:15	Elevating Education: The State of EdTech in MENA
	11:15	11:45	Exhibition & Networking - Coffee Break

B2B MEETINGS

B2B MEETINGS

*Day 2, 21 November 2024*

Day	Start	End	Session Title	
Day 2	11:45	12:15	Safeguarding Data Privacy in MENA: Challenges and Solutions	B2B MEETINGS
			Advancing Healthcare: The Evolution of HealthTech in MENA	
	12:15	13:00	Navigating the AI Landscape in MENA: Ethics, Impact, and Governance	
	13:00	14:00	Lunch & Networking	
	14:30	15:15	Media in the Age of AI: Challenges and Opportunities in MENA	B2B MEETINGS
	15:15	16:00	Semiconductors in MENA: Charting a Path to Innovation and Leadership	
	16:00	17:00	Telecom Innovations and Infrastructure Development in MENA	
	17:00	18:00	Announcements, Competition Results & Closing Networking	

\*Detailed Agenda and Speakers will be provided and updated on ongoing basis

# SPONSORSHIP PACKAGES

	Platinum Sponsor	Telecom Sponsor	Banking Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Cultural Evening
Sponsorship Value (USD) (Excluding 16% Sales Tax)	\$65,000	\$50,000	\$50,000	\$40,000	\$30,000	\$15,000	\$20,000
Exhibition Booth	~ 4 x 4 m2	~ 3 x 3 m2	~ 3 x 3 m2	~ 2.5 x 2.5 m2	~ 2 x 2 m2	~1 x 1 m2	~1.5 x 1.5 m2
Logo visible in Plenary Hall	Very Large	Large	Large	Medium	Small	Small	Small
Logo visible in Breakout Rooms	Very Large	Large	Large	Medium	Small	Small	Small
Logo on Venue Branding Items	Very Large	Large	Large	Medium	Small	Small	Small
Logo on Thank-you Sign	Very Large	Large	Large	Medium	Small	Small	Small
Verbal Recognition	Opening & Closing	Opening & Closing	Opening & Closing	Opening & Closing	Closing Session	Closing Session	Evening Function
Logo on Lanyards	Yes	--	--	--	--	--	--
Logo on Website	Very Large	Large	Large	Medium	Small	Small	Small
Profile & Advertising Space in e-Booklet	Front/Back/Center	Full Page	Full Page	Full Page	Full Page	Half Page	Full Page
Logo on Email Promotions	Very Large	Large	Large	Medium	Small	Small	Small
Complimentary Passes	12	10	10	8	6	3	5



# EXHIBITION PACKAGES

	Premium Booth	Standard Booth
Exhibition Value (USD) (Excluding 16% Sales Tax)	\$5,500	\$2,400
Exhibition Booth	~ 3 x 3 m2	~ 1.5 x 1.5 m2
Logo on Website	✓	✓
Profile & Advertising Space in e-Booklet	Full Page	Full Page
Logo on Email Promotions	✓	✓
Complimentary Passes	5	3

[www.menaictforum.com/exhibitor](http://www.menaictforum.com/exhibitor)

[f](#) [▶](#) [@](#) [X](#) [in](#) /MENAICT





# EXHIBITION PACKAGES

Startup Village Arabia  
Startup Booth\*

Value (USD)(Excluding 16% Sales Tax)	\$750
Booth Space	~ 1 X 1 m2
Logo on Website	Yes
Profile & Advertising Space in e-Booklet	Yes
Confirmed One to One Meetings with VCs	Yes
Pitch Competition	Yes
Access to All Sessions	Yes
Number of Delegate Passes	2

\*To be eligible, your startup / delegate must be registered and have a complete profile at [www.startupsjo.com](http://www.startupsjo.com)

# NATIONAL PAVILIONS PACKAGES

Feature / Offering	Category A	Category B	Category C
Total Space	24 m2	12 m2	8 m2
Ideal Space for (1 x 1 m2 Booths)	Up to 10 booths	Up to 6 booths	Up to 4 booths
Country Flag visible in Plenary Hall	Large	Medium	Small
Country Flag visible in Breakout Rooms	Large	Medium	Small
Country Flag on Venue Branding Items	Large	Medium	Small
Country Flag on Thank-you Sign	Large	Medium	Small
Verbal Recognition	Opening & Closing	Opening & Closing	Opening & Closing
Country Flag on Website	Large	Medium	Small
Advertising Space in Booklet	Full Page	1/2 Page	1/4 Page
Country Flag on Email Promotions	Large	Medium	Small
Complimentary Forum Passes	26	15	10
Space Rent Fee (Excluding 16% Sales Tax)	\$35,000	\$25,000	\$15,000

# REGISTRATION FEES FOR DELEGATES

REGISTRATION FEES  
FOR DELEGATES

int@j Members Fees	Ends	Group A (1 - 3)	Group B (4 - 6)	Group C (7 - 9)	Group D (10+)
Early Bird Rate	May 31st	\$320	\$290	\$275	\$255
Reduced Rate	August 16th	\$375	\$335	\$320	\$300
Standard Rate	October 31st	\$425	\$385	\$365	\$340
Late Registration	November 16th	\$510	\$460	\$440	\$410
Non-members Fees	Ends	Group A (1 - 3)	Group B (4 - 6)	Group C (7 - 9)	Group D (10+)
Early Bird Rate	May 31st	\$490	\$440	\$420	\$390
Reduced Rate	August 16 <sup>TH</sup>	\$570	\$515	\$490	\$455
Standard Rate	October 31st	\$650	\$585	\$555	\$520
Late Registration	November 16th	\$780	\$705	\$670	\$625

Registration Fees for Delegates\*: \*Exclusive of 16% Sales Tax





StartupVillage  
*Arabia*

# REGISTRATION FEES FOR DELEGATES

Startup Village Arabia  
Delegate\*

STARTUP VILLAGE ARABIA  
REGISTRATION FEES  
FOR DELEGATES

Value (USD) (Excluding 16% Sales Tax)	\$275
Booth Space	No
Logo on Website	No
Listing in e-Booklet	No
Confirmed One to One Meetings with VCs	No
Pitch Competition	No
Access to All Sessions	Yes
Number of Delegate Passes	1

\*To be eligible, your startup / delegate must be registered and have a complete profile at [www.startupsjo.com](http://www.startupsjo.com)

[www.menaictforum.com/registration](http://www.menaictforum.com/registration)

[f](#) [▶](#) [@](#) [X](#) [in](#) /MENAICT



# FLASHBACK OF MENA ICT FORUM 2022

## PARTICIPANTS FROM 40 COUNTRIES



ALGERIA



AUSTRALIA



AUSTRIA



BAHRAIN



BELGIUM



LIBYA



MALAYSIA



MAURITANIA



NIGERIA



OMAN



BRAZIL



CANADA



CYPRUS



CZECH  
REPUBLIC



EGYPT



PAKISTAN



PALESTINE



QATAR



ROMANIA



RUSSIA



FRANCE



GERMANY



INDIA



INDONESIA



IRAQ



SAN MARINO



SAUDI  
ARABIA



SINGAPORE



SLOVENIA



SUDAN



IRELAND



JAPAN



JORDAN



KUWAIT



LEBANON



TUNISIA



TURKEY



UNITED ARAB  
EMIRATES



UNITED  
KINGDOM



UNITED  
STATES

# IN NUMBERS



**2,637**

Total Participants



**146**

Speakers



**6**

National Pavilions



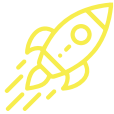
**96**

Sessions and  
Presentations



**154**

Exhibitors



**63**

Startup Booths



**14**

University Faculty &  
Student Participation



**77**

Representatives of **53** regional  
and international VC Funds



**400+**

Meetings between  
VCs and Entrepreneurs



**1,400+**

B2B Meetings



**17**

Announcements  
and MoU's



**20**

Sponsors



**12**

Strategic Partners

# PARTICIPANTS CLASSIFICATIONS

561

Chairpersons, Board  
Members, CEOs, VPs,  
C-Level & Founders

793

Executives,  
Directors, Managers  
& Department  
Heads

236

Government,  
Embassy & Ministry  
Officials

264

University Faculty &  
Students

783

Experts, Advisors,  
Professionals &  
Consultants

Gelen Tarih Sayı: 12.11.2024 - 3231

# THANK YOU

## FOR BEING PART OF MENAICT FORUM 2022

ORGANIZED BY



IN PARTNERSHIP WITH



STRATEGIC PARTNER



INVESTMENT PARTNER



PLATINUM SPONSORS



TELECOM SPONSORS



GOLD SPONSORS



SCIENCE PARTNER



BANKING SPONSORS





Gelen Tarih Sayı: 12.11.2024 - 3231

# THANK YOU

FOR BEING PART OF MENAICT FORUM 2022

## SILVER SPONSORS



## BRONZE SPONSORS



## CULTURAL EVENING SPONSORS



## MEDIA SPONSORS



## ROBOTICS PARTNER



## METAVESE SPONSOR



## COMMUNITY PARTNERS



# THANK YOU

FOR BEING PART OF MENAICT FORUM 2022

## EXHIBITORS

estarta

DC  
TECHNOLOGIES

QALQA  
WATSA

liwva

09

TOKEN  
MASTERS

ManageEngine  
TJDEED  
TECHNOLOGIES

CRYSTEL

Aspire

Nafith

DATAHUB

IRIS  
TECHNOLOGY

LKD Technologies

SMT

KAYAN  
HR SOLUTION

ADVANTAGE  
AUSTRIA

APS  
العرب للدفع الإلكتروني  
Arab Payment Services

HAYYAN

optimiza

Arabia العربية

Safeer  
IMPO TECH

PURESTORAGE  
STAR LINK

سجيا  
SALJIA ERP

JEEL MEDIA

TSARE  
TECHNOLOGY  
STRATEGIES

AlBrza

bmb

IT SECURITY C&T

Quality  
Business Solutions

QALQA  
QALQA

AQABA  
DIGITAL  
HUB

repzo

JOUD  
CLOUD SERVICES

talabat

SAGER

ADVANTAGE  
AUSTRIA

SYNAPTIC  
TECHNOLOGIES

kalamntina

be

ROBO  
TACK

GREEN  
CIRCLE

Gelen Tarih Sayı: 12.11.2024 - 3231

# THANK YOU

FOR BEING PART OF MENAICT FORUM 2022

NATIONAL PAVILION PARTICIPANTS



Thank You

## STARTUP VILLAGE EXHIBITORS



Thank You

# STARTUP VILLAGE INVESTORS



# SOME PHOTOS



More photos and videos could be found through [www.menaictforum.com](http://www.menaictforum.com)



# MEET THE ORGANIZER



Information and Communications  
Technology Association - Jordan

The Information and Communications Technology Association of Jordan (int@j), founded in 2000, is a membership based ICT and IT Enabled Services (ITES) industry advocacy, support and networking association.

int@j serves as the collective voice of the industry, advocating on behalf of its stakeholders and seeking to maximize the contribution of the ICT sector towards Jordan's national economy. As the representative of Jordan's ICT and ITES sectors, int@j supports its members with the tools they need to continuously grow and expand.

int@j has been organizing and hosting the MENA ICT Forum since 2002. For more information about the association or to join as a member, please visit [www.intaj.net](http://www.intaj.net)

 The ICT Association of Jordan - int@j  intajICTJO  
 intajictjo  Intaj ICT  intajICTJO



# MENA ICT FORUM 2024

ORGANIZED BY

**int@j**

Information and Communications  
Technology Association - Jordan

     /MENAICT

[www.menaictforum.com](http://www.menaictforum.com)

